



Taste of Virginia Fest

2nd Annual · Sunday, September 27 · Mt. Trashmore · 11am–5pm

About the Event

The Taste of Virginia Fest brings every flavor of the Commonwealth together for one unforgettable day on the hill at Mt. Trashmore. From soul food and seafood to Latin, Asian and Caribbean classics, this free, family-friendly festival celebrates the people, traditions and small businesses that make Virginia delicious. With 50+ vendors, live music and a diverse, welcoming crowd, it's the perfect place to put your brand in front of the Hampton Roads community.

Why Sponsor?

Partnering with Taste of Virginia Fest means more than a logo on a banner. It's a direct connection to thousands of engaged families, food lovers and local culture enthusiasts. Sponsors receive prominent placement on event signage, social media, the official website and on-site activation opportunities. We work with every partner to craft a package that delivers real visibility and community goodwill.

Sponsorship Opportunities

Presenting Sponsor	\$10,000	Top billing on all materials, stage naming rights, premium booth, social package, 50 complimentary tickets.
Gold Sponsor	\$5,000	Logo on stage banner, website feature, social mentions, premium booth placement, 25 complimentary tickets.
Silver Sponsor	\$2,500	Logo on event signage, website listing, social shout-outs, standard booth, 10 complimentary tickets.
Bronze Sponsor	\$1,000	Name on signage, website mention, 5 complimentary tickets.
Community Partner	\$500	Website listing, social thank-you, 2 complimentary tickets.

Get in Touch

Ready to partner? Reach out and we'll build a sponsorship package that fits your goals.

Email: info@festivalfactoryevents.com

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Date & Time: Sunday, September 27 · 11am – 5pm

Location: Mt. Trashmore Park, Virginia Beach, VA